



## Web Designer

Thanks to our incredible growth we are looking for a Web Designer to join our company, based in Navan, Co Meath.

**About Us:** Prepaid Financial Services (PFS) is currently one of the fastest growing technology companies and e-money payments institutions in Europe. We have built our success by operating as a payments technology specialist that offers some of the most flexible and quick to market services in the payments industry - and as a result our partners include national governments, mobile network operators, banks and global blue-chip organisations.

Our award-winning service line includes own label and white label e-money financial solutions, including e-wallets, prepaid cards, and current accounts.

PFS provides complete end to end solutions for clients by designing, developing, implementing, and managing these programmes.

Due to our continued expansion, PFS is now recruiting for an experienced Website Designer.

Reporting to the Marketing Manager you will be responsible for the researching, preparation and design of all the Companies digital and print content in line with the company's marketing strategy.

You will be a motivated, self-starter and take ownership of all online design and development activities under the direction of the Marketing Manager. You will work closely with the Content Marketing Executive to significantly enhance our online and print marketing footprint across all platforms.

### The Role:

- Design, Develop, Maintain and continually improve our PFS Websites.
- Site and Page optimisations Perform: UI / UX testing and identify areas that need improvement. Look for and implement optimisations to increase on page speed and ensure SEO best practices.
- Identify aesthetic UI changes for testing and work with PFS tools to improve the site experience and increase conversion.
- Standardise and manage web style guides and assets
- Research and suggest improvements to both visual and functional operations of the company's websites

### Qualifications and Experience:

- 2-3 year's experience in UI/UX and web design/content development role
- Proficiency in PHP, HTML and CSS, Java, Illustrator, Photoshop, InDesign, Acrobat, Flash or other design tools.
- Skilled in Adobe Photoshop and Illustrator and wireframing tools.

- Good understanding of SEO principles and how to adhere to them.
- Strong understanding of designing intuitive site functionality, interaction, site architecture, user interfaces, and navigation.
- Ability to communicate effectively and professionally with staff, vendors, and consultants.
- Ability to work independently and as part of a team.
- Self-starter requiring minimal supervision with the ability to prioritize, multitask, and meet deadlines.
- Experience in managing a web design process and communicating, organizing requirement meetings, and presenting concepts to internal stakeholders.